ARCANIUM
DIGITAL

REAL PEOPLE.
REAL SELLERS.
REAL GROWTH.

YOUR SELLER APPRAISAL GROWTH PLAN

A Simple 5-Step Strategy to Generate More Seller Enquiries, Book More Appraisals and Build a More Consistent Listing Pipeline.

THE 4 SYSTEMS BEHIND IT:
Ad Campaigns, AI Setter Conversations, Seller Guides and a Seller Pipeline.



01

AD CAMPAIGNS



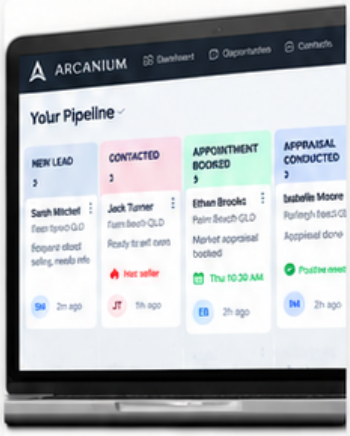
02

AI SETTER CONVERSATIONS



03

SELLER GUIDES



04

SELLER PIPELINE



Become someone's agent before they need one.

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You're Busy Selling Properties Today.

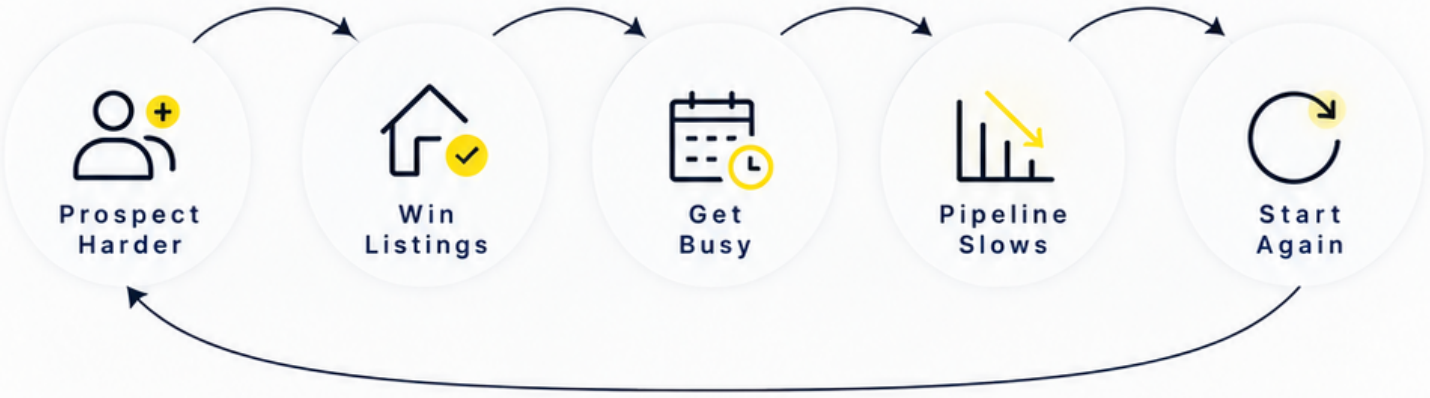
But Who's Generating Your Listings For Tomorrow?

THE PROBLEM

When you get busy with appraisals, open homes and vendors, prospecting slips. Your pipeline slows, and growth becomes inconsistent.

THE SOLUTION

You need a simple seller growth system that keeps generating, following up and nurturing opportunities while you stay focused on clients.



Growth becomes easier when the system keeps working without you.



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Your Next Listing Shouldn't Depend On How Many Hours You Spent Prospecting This Week.

WHAT YOU SHOULD BE DOING

Build a consistent source of homeowner enquiries through offers that attract future sellers before they are ready to list.

HOW ARCANIUM HANDLES IT

We create, manage and optimise targeted Meta ad campaigns that bring seller opportunities straight into your pipeline.



More seller opportunities. Less manual prospecting.

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When A Homeowner Enquires, You Can't Afford To Leave Them Waiting While You're Busy With Clients.

WHAT YOU SHOULD BE DOING

Respond within minutes, start the conversation fast and identify serious sellers while their interest is still fresh.

HOW ARCANIUM HANDLES IT

Our AI setter responds in seconds, qualifies the enquiry and helps surface hot opportunities for human follow-up.





Your leads get immediate attention, even when you can't reply yourself.

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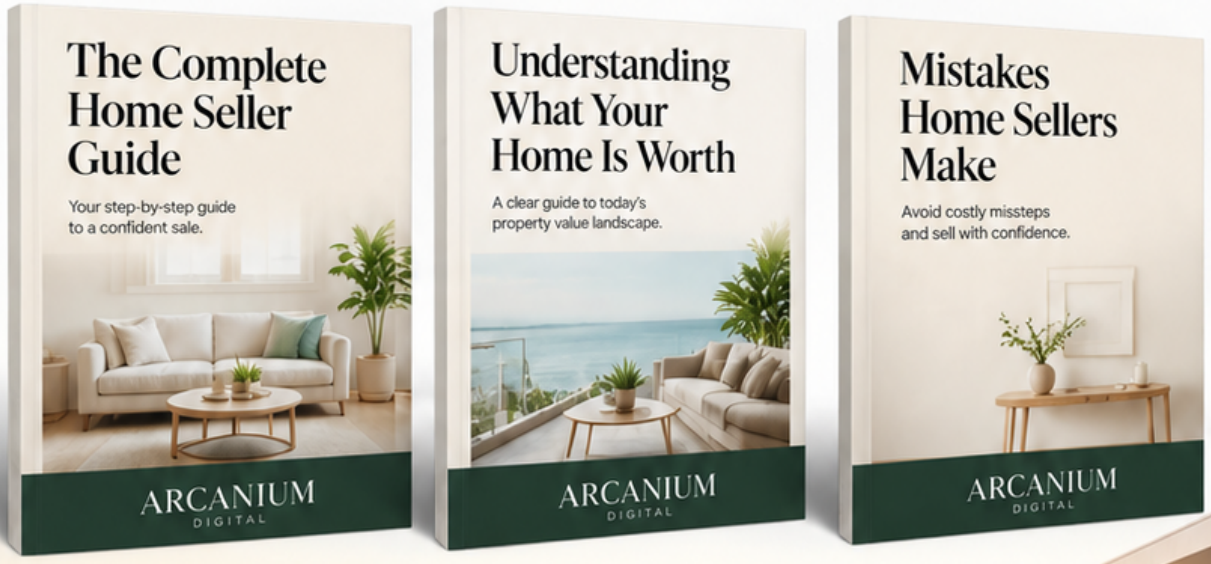
The Homeowner Who Isn't Ready To Sell Today Could Become Your Most Valuable Listing In Six Months.

WHAT YOU SHOULD BE DOING

Stay in touch with future sellers by giving free value through useful market updates, guides and helpful local insights.

HOW ARCANIUM HANDLES IT

We build value-led nurture systems that use seller guides and follow-up to keep you top of mind without sounding spammy.



Become someone's agent before they need one.

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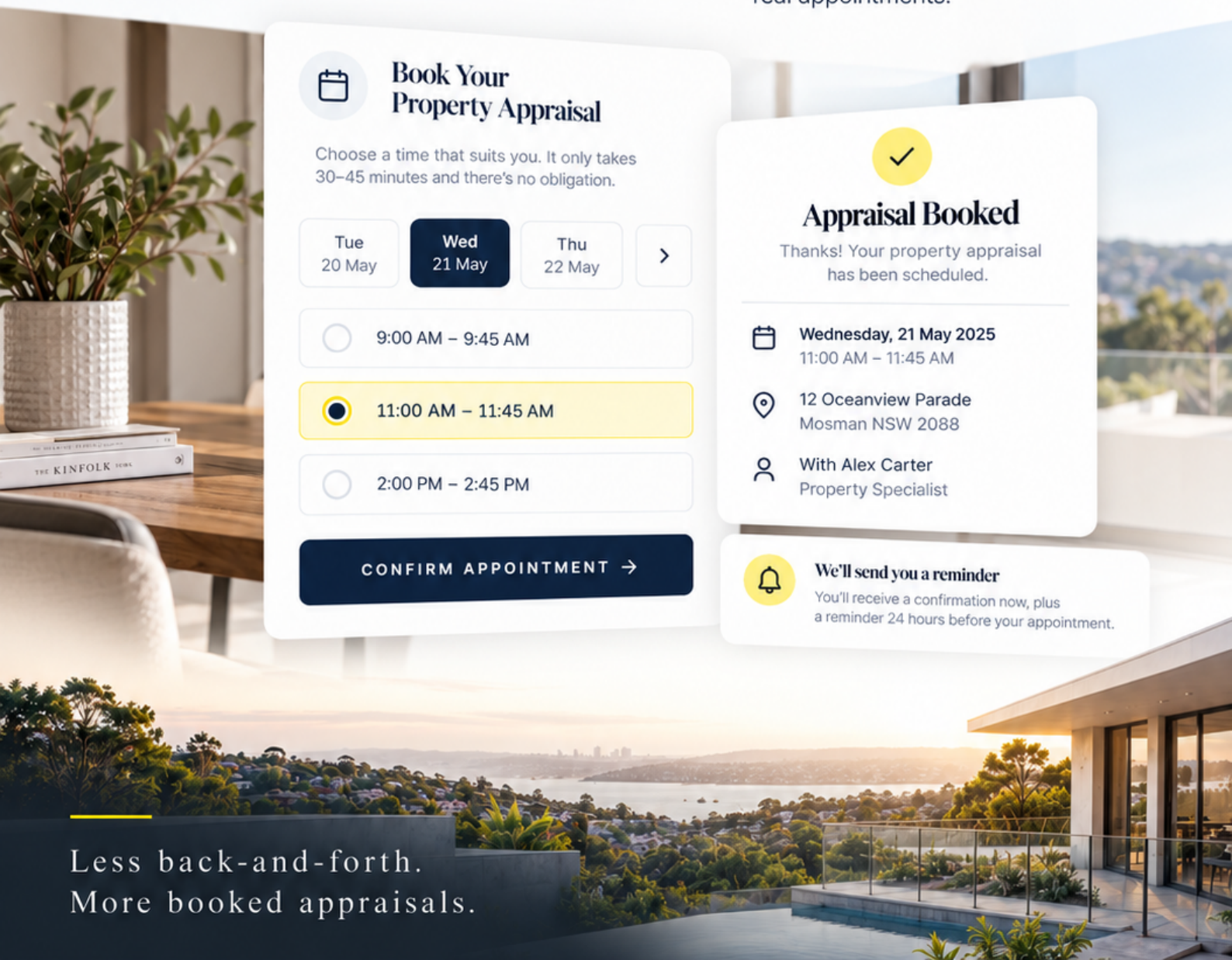
Getting Someone Interested In Selling Is One Thing. Getting An Appraisal Into Your Calendar Is Another.

WHAT YOU SHOULD BE DOING

Qualify their intent, explain the value of an appraisal and make the next step easy with clear appointment options.

HOW ARCANIUM HANDLES IT

We help qualify seller intent, coordinate bookings and send confirmations and reminders so opportunities turn into real appointments.



Less back-and-forth.
More booked appraisals.

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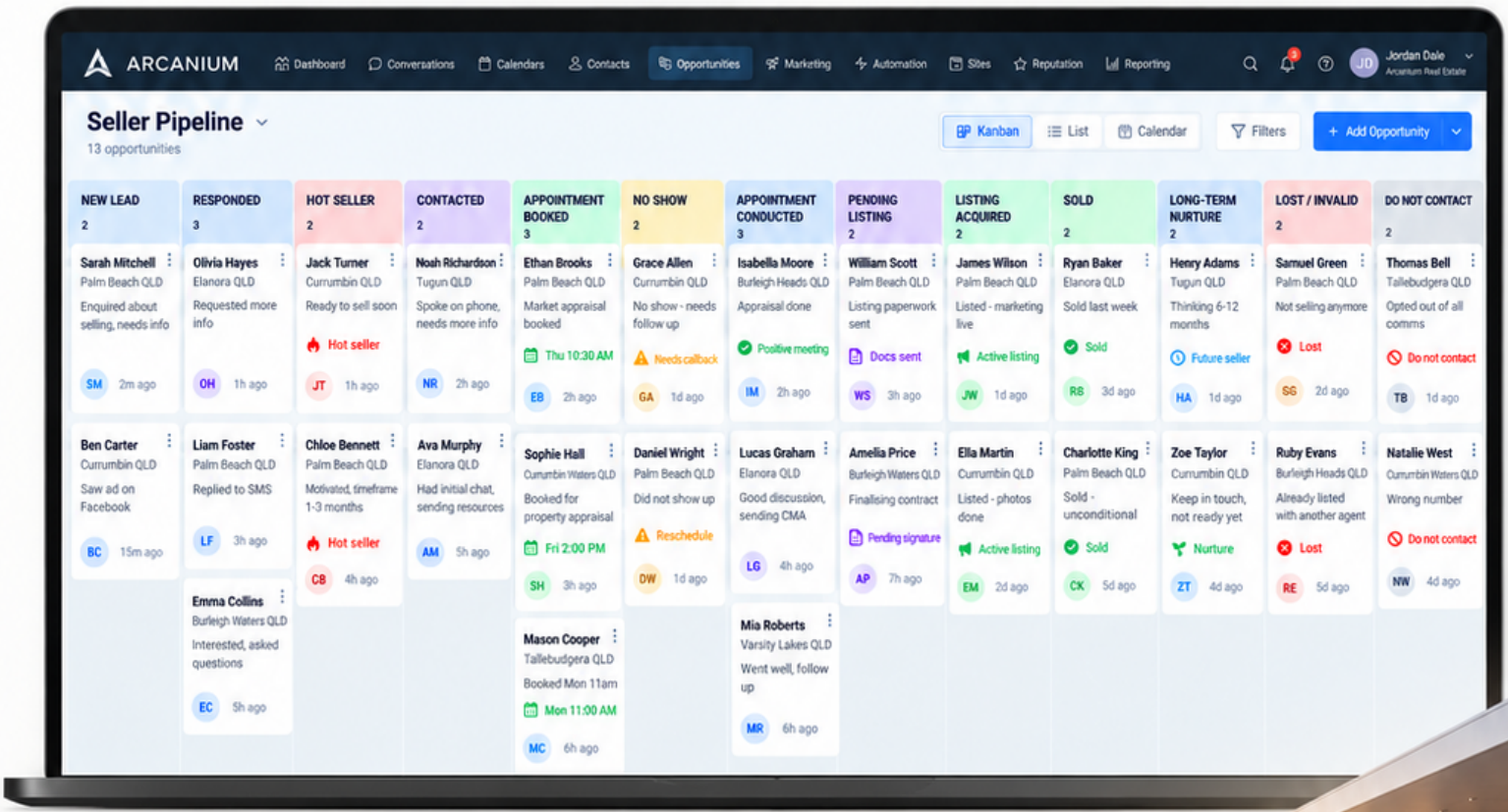
If You're Personally Chasing Every Lead, Sending Every Follow-Up And Managing Every Appointment, Your Growth Has A Ceiling.

WHAT YOU SHOULD BE DOING

Run one repeatable system that tracks every seller opportunity from first enquiry through to nurture, appraisal and listing.

HOW ARCANIUM HANDLES IT

We connect your ads, conversations, nurturing and appointments into one organised seller pipeline so every lead has a next step.



A growth system that doesn't rely on your constant attention.

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You Became A Real Estate Agent To Win Listings. Not To Spend Your Days Chasing Leads And Managing Marketing Systems.

01
ATTRACT
Targeted ad campaigns that reach motivated home sellers.

02
RESPOND
AI and human support respond to enquiries in seconds.

03
NURTURE
Keep future sellers warm with personalised, ongoing follow up.

04
BOOK
Qualified appraisals are booked directly into your calendar.

05
TRACK & OPTIMISE
Monitor results, improve performance and grow your pipeline.

THE ARCANIUM SYSTEM

We generate seller enquiries, respond in seconds, nurture future sellers and help book appraisals into your calendar through one managed process.

YOUR ROLE

You focus on relationships, appraisals and winning listings while Arcanium handles the heavy lifting behind the scenes.

Book Your Seller Growth Strategy Call →

Your next listing starts before the appraisal.



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